

COALITION MEMBERS 2007

AARP

Capital Educators Federal Credit Union

DA Davidson & Company

Peggy Farnsworth, CPA

Home Federal Bank

Idaho Bankers Association

Idaho Business Week

Idaho Commission on Aging

Idaho Council on Economic Education

Idaho Credit Union League

Idaho Department of Finance

*Idaho Department of Professional-
Technical Education*

Idaho Housing Family Self-Sufficiency

Idaho State Department of Education

*National Financial Education Center at
Debt Reduction Services*

Nick Partin, Housing Specialist

U.S. Bank

University of Idaho Extension

Waddell and Reed

Washington Mutual Bank

IFLC

An Affiliate of the JumpStart Coalition®
PO Box 1978
Boise ID 83701
www.idahoFLC.org
IdahoFLC@yahoo.com

Interested in joining the Coalition or attending our general meetings?
Drop us an email today. We'd love to hear from you.

Idaho Financial Literacy Coalition

www.IdahoFLC.org

WHY IFLC

LITERACY

JOIN US

Our Mission:

To improve the quantity and quality of personal financial information and educational programs of Idahoans by providing resources and education to teachers, youth leaders and others in need of assistance or at financial risk.

More about Us:

In 1995, the Idaho Financial Literacy Coalition formed to provide personal finance training to public and private school teachers in consumer economics, family & consumer sciences, business, social studies, math, and professional technical education. In 1996 the Coalition expanded its efforts to include adult audiences.

Presentation Subjects

Money and Financial Institutions

Banking

Credit Unions

Financial Services Account Basics

Short & Long-term Saving

Budgeting

Personal and Household Budgeting

Consumer Behaviors

Developing Effective Spending Habits

Consumer Credit

Using Credit Wisely

Credit Histories, Reports and Scores

Debt

Debt Prevention and Elimination

Consumer Protections

Identity Theft and Fraud

Investment Fraud

Legal Protections: Laws for our Financial Protection

Financial Planning

Estate Planning

Investing

Long-term Care

Retirement Planning

Home Ownership

First Time Home Buying

For more information about the coalition, please contact:

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IdahoFLC@Yahoo.com

Yes!

I'd like more information about the Idaho Financial Literacy Coalition.

I'd like to apply for membership
\$100 per business or agency per year*
\$25 per individual or nonprofit per year *
*Dues are prorated by remaining full or partial quarters.

Name

Company/Organization

Mailing Address

Phone

Email

Please mail response card to:
IFLC
PO Box 1978
Boise ID 83701

Please make checks payable to IFLC

STATISTICS

According to the Jump\$tart Coalition 2007 "Making the Case for Financial Literacy:"

76% of parents said that schools should be required to teach money management skills.

Source: Visa Survey, July 2005

Only 42% of parents have not taken any steps whatsoever to discuss financial basics with their high school aged children.

Source: Capital One 2006 Annual Back-to-School Survey

24% of students and only 20% of parents say students are very well prepared to deal with the financial challenges that await them after graduation

Source: 2007 Hartford Financial Services Group, Inc. Survey

76% of students wish they had more help preparing for their financial future.

Source: 2007 Hartford Financial Services Group, Inc. Survey

BENEFITS

Just a Few of the Benefits of Membership:

- **Speaking opportunities at IFLC-hosted conferences and events to diverse audiences**
- **Recognition on the IFLC web and marketing brochure**
- **Discount Sponsorships at IFLC-hosted conferences and events**
- **Participation in annual elections and meeting agenda**