



Executive Memorandum

To: Jessica Sotelo, Executive Director, Partners for Prosperity
From: Tom Putnam, Community Development Manager, Partners for Prosperity
Date: February 12, 2006
Re: ELWG Partnering and Leveraging Plan 2005/2006:

During 2005/2006, the ELWG has leveraged the following resources:

- December 2005, \$7000 was leveraged of in-kind resources from Idaho Kids Count who conducted focus group meetings with parents and early childhood providers across Eastern Idaho on early childhood indicators.
- The ELWG partnered with HELP, Inc. to further assist on the implementation efforts of the ELOA grant. A staff member of HELP, Inc. was hired to implement the ELOA efforts in the northern counties of the ELOA grant. This staff person has dedicated approximately 3 hours per month to the ELWG to update and collaborate with our group on efforts of the ELOA grant. A total of approximately \$5,000 should be considered in her extensive work with our group and assistance in collaborating and partnering with other ELWG efforts.
- The ELWG Quality Childcare subcommittee has worked on writing a grant to the Steele Reese Foundation for \$40,000. The grant was submitted and is still pending.
- The ELWG has collaborated with and worked with the Idaho Voices for Children, that advocates on a statewide basis for children's issues. Idaho Voices for Children, in conjunction with Idaho Kids Count is currently writing a grant to the Paul Allen Foundation for \$50,000 per year over three years. They are collaborating with the P4P ELWG to create a connected approach to public awareness on early childhood issues. There is the potential to leverage \$150,000 from this grant that will not directly come to Eastern Idaho, but will certainly impact our region. Idaho Voices for Children is connecting with our Early Learning Working Group to perhaps use the model of our ELOA grant in creating a unified state approach.
- The ELWG and ELOA Leadership Council collaborated with the LDS church in Idaho Falls and Head Start agency in Blackfoot to use each facility and volunteers to assist in putting together literacy kits for young children as part of the ELOA grant.

Potential Partnerships and Leveraging Resources for 2006:

- Toys R Us Foundation- Potential grant, \$5,000
- PacificCorp Foundation for Learning- Potential grant, \$5,000
- Amalgamated Sugar Company, LLC- Potential grant, \$10,000
- JA and Kathryn Albertsons Foundation- Potential grant
- Leveraging will continue in 2006/2007 from local resources and organizations such as HELP, Inc., Idaho Stars Resource and Referral, both United Ways of Eastern Idaho, regional Head Start agencies, and many others.

The group is also looking at potential corporate sponsors and organizations that will support some of the efforts of the ELOA grant once the ELOA grant cycle has ended in December



2006. Although not all of the ELOA grant efforts will continue, the ELOA Leadership Committee is currently discussing what efforts of the ELOA grant will be supported and continue after the grant cycle has ended. It is anticipated that approximately \$25,000 to \$50,000 per year will be raised through sponsorship and grant efforts to support these ongoing ELOA programs.