



3. Partners for Prosperity Strategic Plan for Poverty Reduction in Eastern Idaho

3.1 Mission Statement

Partners for Prosperity is dedicated to reducing poverty by creating an environment of working, learning, adapting and celebrating together with trust, respect and tolerance. We strive to reduce poverty by identifying resources, cultivating partnerships, and implementing actions to achieve a prosperous regional community where all members have a shared awareness of poverty and its consequences. We are committed to working together for the prosperity of the Eastern Idaho Community.

Poverty is like the elephant that can only be eaten one bite at a time.
—Janet Goodlife, Steering Committee Member, Madison County



3.2 Vision Statement

We, the community of Eastern Idaho, commit ourselves to work in partnership as a regional community to enhance the impact and presence of prosperity for all people by advancing the following **RIGHTS OF PROSPERITY**:

THE RIGHT to belong, to contribute, to celebrate and to be respected in an environment that fosters personal empowerment and respects individual differences;

THE RIGHT to an adequate, balanced, and nutritional source of food each day;

THE RIGHT to decent and affordable housing in healthy and diverse neighborhoods in the community of choice;

THE RIGHT to an affordable, reliable, and efficient system of transportation allowing participation in all aspects of community life;

THE RIGHT to early and lifelong learning experiences that maximize human potential;

THE RIGHT to suitable employment that is community appropriate and dignifies and values the individual;

THE RIGHT of access to affordable, quality, and comprehensive health care;

THE RIGHT to live without fear of harm, loss, or inequitable treatment in an environment of accountability;

THE RIGHT to access and control technological use for entrepreneurial and socially responsible endeavors;

THE RIGHT to become...

I was not born rich or poor. . . I was born naked.

—Steel Pulse



3.3 Core Strategies

Relationship Building and Partnership Formation

Goal—PARTNERS FOR PROSPERITY will work in partnership with the regional community to reduce poverty and increase prosperity in Eastern Idaho.

Strategy 1

PARTNERS FOR PROSPERITY will transition from a planning initiative to a functional, innovative and sustainable organization dedicated to reducing poverty and increasing prosperity for people living in the lowest economic quartile throughout Eastern Idaho.

Action	Objectives	Date	Outcomes
Governance Structure	1. P4P will continue to operate with Idaho State University (ISU) as the designated grant administrator for a transition period of at least one year.	01/05/05	1. P4P will have the appropriate authority to act with the capacities of an organization with 501C3 status. 2. P4P will have access to significant infrastructure at ISU, such as fiscal, legal, research, purchasing, and human resources services. 3. P4P will make a smooth transition to nonprofit status. 4. P4P will have an Advisory Board that will function under articles of incorporation, bylaws, and policy, and will effectively represent the Eastern Idaho Region, particularly including people in the lowest economic quartile. 5. P4P will have greater credibility, resources, and capacity in place before moving to nonprofit status.
	2. The Steering Committee will review governance structure during the one year transition period to determine if the move to nonprofit status is appropriate.	01/05/05	
	3. P4P will work to achieve nonprofit status during the transition year(s).	01/01/05	
	4. The Steering Committee will select an Advisory Board to replace the Executive Committee that was formed during the planning phase.	03/31/04	
	5. P4P will develop articles of incorporation and bylaws.	01/01/05	



Action	Objectives	Date	Outcomes
Transition to Implementation	<ol style="list-style-type: none"> 1. The Steering Committee will transition to a Regional Prosperity Task Force (RPTF). 2. The RPTF will continue to rely on volunteer support, using the model of inclusion developed during the planning phase. 3. The RPTF will form working groups to address program development areas identified in the strategic plan. 4. The RPTF will review poverty policies and advocate systemic policy change that is beneficial to the region, state, nation and global communities. 5. The RPTF will recruit participation of people in the lowest economic quartile and others typically underrepresented in community development efforts.¹ 6. The RPTF will conduct new member orientation on a regular basis. 7. P4P will maintain multiple outreach offices. 	<p>03/31/04</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>	<ol style="list-style-type: none"> 1. P4P will have a dedicated, knowledgeable, and effective regional organization. 2. The RPTF will represent the diverse elements of the regional community, particularly including people in poverty. 3. The RPTF will be accountable to the broader regional community. 4. P4P will continue to operate in an environment that is open to, and welcoming of, new ideas, making people feel safe in their opinions. 5. Networking opportunities will be created. 6. Programs will be strengthened by local experts who will work together to build financial, technical and organizational capacity 7. The regional community will have greater influence on poverty policies through a collaborative approach. 8. Communication and participation of the regional community in poverty reduction measures will be enhanced. 9. Underrepresented populations will have access to P4P offices.
Staff Transition and Operations	<ol style="list-style-type: none"> 1. P4P will hire a staff with passion, skills, and discipline to carry forward the mission of the organization in an effective and efficient manner. 2. The Executive Director will be responsible for the daily operations of P4P. 3. The P4P staff will evaluate and revise current research methods and develop plans for ongoing outreach. 	<p>Ongoing</p> <p>Ongoing</p> <p>07/01/04</p>	<ol style="list-style-type: none"> 1. Partners for Prosperity will remain an ethical, efficient and effective organization that implements the mission and supports the vision. 2. An effective organization will be actively reducing poverty and increasing prosperity in Eastern Idaho. 3. P4P will be an adaptable learning organization. 4. Participation with P4P will increase due to refined methods that reach a greater number of people in the lowest economic quartile.

¹Such as: Native Americans, African Americans, Asian Americans, Hispanics (U.S.-born and foreign-born), disabled, elderly, and youth.



Action	Objectives	Date	Outcomes
Sustainability	1. The Advisory Board, RPTF, and P4P staff will create a sustainable organization by leveraging resource opportunities.	Ongoing	1. P4P will become a sustainable organization.
	2. The RPTF and P4P staff will continue to solicit and prioritize poverty-reduction ideas and projects for implementation in the Eastern Idaho region.	Ongoing	2. P4P will be an adaptable organization that is responsive to the ideas of community members.
	3. P4P will continue the partnership with the Rural Policy Research Institute (RUPRI) to develop geographic information systems (GIS) internet mapping applications that display P4P and other poverty data for the 16 county region.	Ongoing	3. Local and global stakeholders will have online access to current poverty data in Eastern Idaho. 4. P4P will have direct access to the Computer Informatics Research Center's (CIRC's) comprehensive national rural poverty data. 5. P4P, working with RUPRI, will become a national model for poverty reduction.

Give love to others. Be their friend and they will be your friend. Be nice to them and they will be your friend and you will be friends.

—1st Grader, Burton Elementary, Madison County



Strategy 2

PARTNERS FOR PROSPERITY will marshal existing resources, build relationships, form partnerships, and provide technical assistance in order to strengthen existing programs, and develop new ones that prevent future poverty for community members and reduce poverty for people currently in the lowest economic quartile.

- P4P will act as a catalyst for positive systemic change by identifying, publicizing, and advocating action on poverty issues and by endorsing prosperity-enhancing programs for people living in the lowest economic quartile.
- P4P will act as a connector of people by promoting and advancing collaboration among all regional stakeholders, including business, government, and nonprofit sectors, as well as people in the lowest economic quartile to collectively address poverty issues and policies related to identified gaps, on an individual, community and regional level.
- P4P will continue collaboration and partnership with the Shoshone-Bannock Tribes at the Fort Hall Indian Reservation as recognized by the Tribal Council Resolution of January 11, 2002, designating the Tribal Planning Department as the official representative on behalf of the Council.
- P4P will actively recruit the participation and empowerment of people in the lowest economic quartile in order to strengthen their voices and leadership capacities in both poverty reduction efforts and general community development.
- P4P will strengthen existing programs and develop new, model programs that recognize and respect the cultures of community members and can be customized for implementation on a regional level by resource sharing.
- P4P will establish criteria for program development in order to meet the needs of people in poverty, service providers, and regional stakeholders, and to prevent P4P from competing with existing or future stakeholders.

“Meaningful community relations are analogous to marriage: First, an attraction occurs and leads to a courtship. Further contact leads to a bonding, or marriage step. The marriage phase includes a “honeymoon” period in which everything seems to go right. Eventually this period will end. If the relationship is to continue, then it must be maintained. As with marriage, community relations must be taken care of if they are to continue. ”

—Darrel Shay, Steering Committee Member, Tribal Planning Department



Action	Objectives	Date	Outcomes
Relationship Building, Partnership Formation, and Systems Change	1. The RPTF will meet on a regular basis to review policy issues and prioritize actions.	Ongoing	1. P4P will serve as a forum for building relationships, forming partnerships, and systems change.
	2. The RPTF will continue to operate under the model of inclusion developed during the planning phase.	Ongoing	2. P4P will become a "Poverty Watch Dog" by serving as a clearinghouse for poverty information, a central entity responsive to poverty issues, and a champion for prosperity.
	3. The RPTF and P4P staff will identify, build, and strengthen partnerships by linking communities in a regional network.	Ongoing	3. The regional community will work together to advocate systems change. 4. The regional community will unite to address poverty issues currently unmet on a local and regional level.
	4. The RPTF will convene working groups to effectively address poverty issues and program development.	07/01/04	5. Members of the RPTF will become active participants in working groups. 6. Relationships will be developed between community members and the underrepresented that will be mutually beneficial and cultivate prosperity.
	5. The RPTF and P4P staff will provide opportunities for community members to link with the underrepresented to develop relationships.	Ongoing	7. P4P will maintain its regional approach to poverty reduction. 8. Diversity training and cross-cultural exchange will increase acceptance and understanding among the people of our region.
	6. P4P will use Area Coordinators to reach rural communities.	Ongoing	9. The Shoshone-Bannock Tribes and Hispanic community will remain active participants in regional poverty reduction and prosperity increase.
	7. P4P will provide ongoing diversity training for the RPTF, P4P staff, and regional community.	Ongoing	10. The Native American and Hispanic populations will have greater participation in poverty reduction activities.
	8. P4P will hold an annual, multi-cultural dinner and festival.	05/31/04	11. P4P will actively share and learn specific community information about poverty issues with the regional community.
	9. P4P will continue to work with Tribal Planning and other designated Tribal representatives on behalf of the Shoshone-Bannock Tribes.	ongoing	12. Regional poverty will be reduced and prosperity will increase. 13. P4P will become a national model for effective poverty reduction.
	10. P4P will continue to hire program specialists to maximize participation of the Native American community.	Ongoing	14. P4P will act in partnership with organizations that have community and regional missions.
	11. P4P will continue to hire program specialists who are bilingual and bicultural to maximize participation of the Hispanic population.	Ongoing	15. P4P will broaden their reach to more diverse populations across the region.



Action	Objectives	Date	Outcomes
	12. P4P will regularly attend, present, and conduct community meetings, Tribal district meetings, and cultural events. 13. P4P will target relationships with Hispanic organizations on a local, regional, State, and national level. 14. P4P will engage in relationships and target partnerships with the business, faith-based, agriculture, government, nonprofit, service clubs, and other relevant stakeholders who have community and regional missions.	Ongoing Ongoing Ongoing	
Poverty Research	1. The RPTF will continue a Primary and Secondary Data Working Group to work with P4P staff on poverty research. 2. P4P staff will share data and knowledge with other researchers from universities, centers, and institutes by attending conferences, participating in workgroups, and forming coalitions for poverty reduction. 3. P4P will conduct research to compensate for existing gaps in Hispanic and Native American data. 4. P4P staff will conduct research on poverty issues, policies, and social service delivery systems, using the multi-methodological approach developed during the planning phase. 5. P4P will develop and implement a user friendly database of poverty information and resources that will be available to the regional community.	Ongoing Ongoing 01/01/05 and Ongoing Ongoing 01/01/05	1. P4P staff will have access and technical assistance from experts and practitioners in data-related fields. 2. P4P will keep abreast of emerging trends, issues, best practices, and will have access to data from multiple sources. 3. P4P will strengthen the work of other poverty research. 4. Research data will be compiled into a quantitative and qualitative simulation model. 5. Poverty and prosperity gaps will be identified. 6. Strategies and actions will exist to bridge the identified gaps. 7. The regional community will have access to poverty information. 8. Human capital will be maximized. 9. P4P will be a responsive, learning organization. 10. Strategies and actions will be implemented to connect people in prosperity with people in poverty as a model to affect individual and systemic change. 11. P4P will be more responsive to the changing issues and needs related to poverty through the use of an adaptable and flexible database.



Action	Objectives	Date	Outcomes
	<ol style="list-style-type: none"> 6. P4P will manage, monitor and track partnerships in the database. 7. P4P will monitor utilization of the database and develop user evaluations that will be used to adapt the database to changing needs. 	<p>Ongoing</p> <p>Ongoing</p>	
Technical Assistance	<ol style="list-style-type: none"> 1. The RPTF and P4P staff will provide technical assistance to the working groups and community organizations to develop poverty reduction programs and leverage funds to make the programs sustainable. 2. The RPTF and P4P staff will provide technical assistance to other initiatives in the region, state, and national community to share knowledge of best practices. 	<p>Ongoing</p> <p>Ongoing</p>	<ol style="list-style-type: none"> 1. Community organizations and initiatives will have greater success in poverty reduction. 2. Resources will be leveraged more effectively. 3. P4P model will become a model for successful collaboration. 4. The regional community will share knowledge and work together to reduce poverty and increase prosperity.
Public Awareness and Sharing Knowledge	<ol style="list-style-type: none"> 1. P4P will hold an annual prosperity conference to promote awareness of poverty issues and share knowledge of best practices for poverty reduction strategies. 2. P4P will actively recruit partners and sponsors for the annual prosperity conference. 3. P4P will dedicate a segment of the annual conference to community service. 4. P4P will promote and participate in public awareness activities such as human rights events, conferences, seminars and 	<p>01/01/05</p> <p>01/01/05</p> <p>01/01/05</p> <p>Ongoing</p>	<ol style="list-style-type: none"> 1. P4P will become a regional, state, and national model for effective poverty reduction. 2. The community will have ownership in the annual regional conference. 3. P4P will be a service-learning organization that "gives back" to the regional community. 4. The region, state, and nation will benefit from the knowledge gained by P4P. 5. P4P will have a comprehensive media and community awareness plan. 6. P4P history and evaluation will be well documented and available to the public. 7. Community members and outside entities will be aware of the successes of P4P. 8. Poverty information will be uniform and centralized throughout the region. 9. People in poverty will have knowledge of resources leading to greater access to social service programs.



Action	Objectives	Date	Outcomes
	<p>other public events.</p> <p>5. P4P will publish and present reports and papers on poverty issues, effective models for poverty reduction and program progress.</p> <p>6. P4P will make referrals for people in poverty to the appropriate service provider.</p> <p>7. P4P will maintain and continually update a content-driven website on current activities, programs, and research.</p> <p>8. P4P will develop a media plan and work with local and regional media in a recurring public awareness campaign.</p> <p>9. P4P will perform community service projects on a regular basis.</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>01/01/05</p> <p>01/01/05 and ongoing</p>	<p>10. The regional community will have online access to current P4P information.</p> <p>11. People in poverty will become empowered with knowledge and utilization of resources.</p> <p>12. Poverty reduction services will be enhanced and become more efficient through greater access and knowledge of existing services.</p>



Strategy 3

PARTNERS FOR PROSPERITY will work in a phased approach to implementation by identifying and addressing critical poverty issues during each phase of the plan, thereby triggering a thoughtful and realistic approach to strategy development and the allocation of resources to benefit people in the lowest economic quartile.

- P4P will implement the first phase of the plan by strengthening existing, and developing new, education and empowerment programs to increase prosperity that are responsive to issues identified by people in the lowest economic quartile during the planning initiative.
- P4P will continue to evaluate and update all poverty indicators in order to identify emerging trends, policy initiatives, general community improvement pursuits, as well as to take advantage of opportunities that will benefit people in poverty, service providers, the business community and the regional community².
- P4P will evaluate and revise the strategic plan on an ongoing basis in order to create a living, breathing document that is adaptable to changing circumstances, responsive to the regional community, and addresses the needs of people living in the lowest economic quartile.

Action	Objectives	Date	Outcomes
Evaluation	1. P4P will implement the first phase of the plan with a focus on education and empowerment.	01/01/07	1. Poverty will be addressed in manageable segments with areas of focus determined by the input of people in poverty. 2. Strategies and programs will reflect poverty needs and changing circumstances. 3. People in poverty will direct the activities of P4P. 4. P4P will gain knowledge of best practices, lessons of success, and failed efforts. 5. P4P will redirect strategies and resource allocation based on internal and external knowledge.
	2. P4P staff will continue to conduct poverty research that will be used to develop ongoing strategies for future phases of the plan.	Ongoing	
	3. The RPTF and P4P staff will evaluate and develop new phases of the plan that are driven by input from people in the lowest economic quartile.	01/01/07	
	4. The RPTF and P4P staff will develop and prioritize ongoing strategies that are driven by poverty needs and changing circumstances.	01/01/07	
	5. P4P will conduct formal internal and external evaluations of the plan on a regular basis.	01/01/06 and ongoing	

²General community improvement pursuits would include projects such as: hunger, employment, housing, transportation, health care, and crime and safety.



Strengthening Prosperity Indicators	1. The RPTF will form a Prosperity Indicators working group to focus on the indicators of employment, food security, housing, transportation, community characteristics, health care, crime and safety, and technology.	07/01/04	1. P4P will maintain a focus on the indicators that will factor into the reduction of poverty.
	2. P4P will work with the business community, economic development groups and labor agencies, hunger-based organizations, housing providers and authorities, transportation planners, cultural and faith-based initiatives, health care practitioners, legal and law enforcement representatives, technical personnel, and other relevant stakeholders.	Ongoing	2. P4P will have broad involvement from the regional community.
	3. P4P will participate on boards, coalitions, and alliances that relate to any new indicators and general community initiatives, as they arise.	Ongoing	3. P4P will have greater knowledge of activities and resources for future strategy development.
	4. P4P will continue to research prosperity indicators.	Ongoing	4. Issues/actions will be groundtruthed to the regional community.
	5. P4P will make information related to prosperity indicators available on the website.	01/01/05 and ongoing	5. The RPTF will make informed decisions about future phases.
			6. P4P will have greater knowledge of opportunities for new strategy development.



3.4 Prosperity Creation Strategies

GOAL—People in poverty will have greater knowledge of financial programs that promote self-sufficiency and greater participation in wealth building opportunities that lead to economic independence.

Strategy 1

PARTNERS FOR PROSPERITY will work to reduce poverty in Eastern Idaho by developing prosperity creation programs that help people living in the lowest economic quartile to build wealth.

- P4P will strengthen existing programs and develop new Individual Development Account (IDA) programs, that provide business and financial education and offer economic incentives for people in the lowest economic quartile to acquire wealth through home ownership, small business development, and educational attainment.
- P4P will strengthen existing programs and develop new entrepreneurship programs that maximize local talents, contribute to the prosperity of the business community, and give people in the lowest economic quartile more control over their economic situation.

"Talk doesn't cook rice."

—Chinese proverb

Action	Objectives	Date	Outcomes
Individual Development Accounts (IDAs)	1. The RPTF will form a "Prosperity Creation Working Group" to explore IDA programs and other wealth creation opportunities for people in the lowest economic quartile.	07/01/04	1. The regional community will support an innovative approach to poverty reduction that combines self-help with financial and personal support.
	2. P4P staff will work with the Prosperity Creation Working Group to expand, develop, and implement IDA programs in partnership with community organizations.	Ongoing	2. Families in Eastern Idaho will have increased financial resources to purchase a home, start a small business, or go to college.
	3. P4P will leverage resources to expand IDA programs for greater participation of low income families throughout the region.	Ongoing	3. Program participation will lead to greater economic stability and independence. 4. Participants will invest IDA funds in the community as they acquire assets. 5. Participants will acquire financial skills and knowledge to make informed financial decisions. 6. The risk of inter-generational poverty



Action	Objectives	Date	Outcomes
	4. Participating community organizations will provide technical assistance for program expansion. 5. P4P will help support a financial education component as part of the IDA program that will include homebuyer education, investment opportunities, small business development, and other information for wealth creation.	Ongoing Ongoing	will decrease through the acquisition of financial assets. 7. The business community will benefit from the development of new businesses. 8. Home ownership will lead to greater family stability and stronger neighborhoods.
Entrepreneurship and Small Business Development	1. The RPTF will convene a "Prosperity Creation Working Group" that will expand, develop, and implement entrepreneurship programs and other wealth creation programs that fit the scale of the individual communities and regional community. 2. P4P staff will work with the Prosperity Creation Working Group to develop and implement model entrepreneurship programs in partnership with the business community and community organizations. 3. P4P will evaluate and customize entrepreneurship models for effective expansion to a regional level. 4. P4P will expand entrepreneurship programs to the regional level including an emphasis on minority populations. 5. P4P will help develop a small business education component for the entrepreneurship programs. 6. P4P will present those in poverty as an untapped resource to business, government, and nonprofit employers.	07/01/04 Ongoing Ongoing 01/01/07 Ongoing Ongoing	1. Participants will have increased assets, greater financial stability and the opportunity to create "rooted wealth". 2. Participants will maximize talents, contribute to the prosperity of the community, and have economic independence. 3. The regional community will have increased business startups, entrepreneurial breakouts (successful businesses that create a high capacity model by reaching new markets and sustaining growth), and access to a previously untapped resource. 4. The business community will have peer advocacy that will help the community provide living wage jobs. 5. More businesses will provide an expanded tax base, thereby increasing the ability of the regional community to meet public needs. 6. The regional economy will have increased diversity of businesses and an increase in capacity.



3.5 Prosperity Growth Strategies

GOAL—People in poverty will have early and life-long learning experiences that value individual contribution, maximize human capital and strengthen the prosperity of the Eastern Idaho region.

“Genius without education is like silver in the mine.”

—Benjamin Franklin

“The beautiful thing about learning is that no one can take it away from you.”

—B. B. King

Strategy 1

Partners for Prosperity will cultivate prosperity by developing educational programs that respond to the needs of our business community and provide living wage jobs for people in the lowest economic quartile.

- P4P will strengthen and improve existing education programs that prevent future poverty by developing, enhancing and supporting early learning opportunities for all children, with a particular emphasis on children in poverty.
- P4P will strengthen existing programs and develop innovative math, science and technology education programs that prevent future poverty by preparing children for living wage jobs that meet the needs of our business community and fill economic niches, as well as correspond to current trends in workforce development.
- Partners for Prosperity will strengthen, improve, and increase utilization of rehabilitative education programs for people currently living in the lowest economic quartile by enhancing, expanding, and supporting adult basic education and short term training programs that meet the needs for a skilled workforce in the business community and provide living wage jobs.



Action	Objective	Date	Outcome
Early Learning Programs	<ol style="list-style-type: none"> 1. P4P will convene an Early Learning Working Group to explore early learning programs and opportunities in a preventive approach to poverty reduction. 2. The Early Learning Working Group will explore the connection between nutrition and early learning and form partnerships to address the issues. 3. P4P staff will work with the Early Learning Working Group to develop a regional approach to early learning programs. 4. P4P will aid implementation of a regional early learning program and help leverage resources to meet program needs. 5. P4P will track and monitor participation in early learning programs and other indicators to evaluate effectiveness of the regional early learning program. 	<p>07/01/04</p> <p>Ongoing</p> <p>Ongoing</p> <p>01/01/07</p> <p>Ongoing</p>	<ol style="list-style-type: none"> 1. P4P will have a regional approach to Early Learning. 2. Children in the lowest economic quartile will enter school ready to learn and have a foundation to be successful in academic pursuits. 3. Children will have an increased capacity for learning. 4. An appreciation of the value and rewards of education will be developed and enhanced for the regional community. 5. Education will become a pathway out of poverty. 6. The risk of intergenerational poverty will be reduced 7. The risk of future poverty will be reduced as children acquire greater educational opportunities.
Math & Science Education	<ol style="list-style-type: none"> 1. P4P will convene a Science and Technology Working Group to explore programs and opportunities in a preventive approach to poverty reduction. 2. The RPTF and P4P staff will continue outreach to the Idaho National Laboratory and other technology related to cultivate partnerships and share knowledge. 3. P4P staff will work with the Science and Technology Working Group to develop and implement pilot projects for math and science education for school children grades K-12. 4. P4P will work to expand pilot projects to the Eastern Idaho Region. 5. P4P will aid implementation of regional math and science programs and help leverage resources to meet program needs. 6. P4P will track and monitor participation in math and science programs and other indicators such as higher education rates and employment in the science and technology fields. 	<p>07/01/04</p> <p>Ongoing</p> <p>Ongoing</p> <p>01/01/07</p> <p>Ongoing</p> <p>Ongoing</p>	<ol style="list-style-type: none"> 1. P4P will maximize human capital in the science and technology arena. 2. Children will be better prepared for science and technology careers. 3. Children will be prepared for higher education in the science and technology field. 4. The business community will have a skilled workforce. 5. The regional economic niches will be strengthened. 6. The risk of future poverty will be reduced as children acquire the skills and education necessary to obtain living wage jobs. 7. Education will become a pathway out of poverty.



Action	Objective	Date	Outcome
Adult Basic Education and Training	<ol style="list-style-type: none">1. P4P will convene an Adult Education and Training Working Group to explore programs and opportunities for adults in the lowest economic quartile.2. P4P staff will work with the working group to support and enhance regional programs for Adult Education and Training.3. P4P will aid the implementation of regional programs and help leverage resources to meet program needs.4. P4P will work with the Adult Education program to track and monitor participation in programs and to explore links to other indicators such as literacy rates, education levels, successful completion rates, and employment rates.	07/01/04 Ongoing Ongoing Ongoing	<ol style="list-style-type: none">1. Participants will develop marketable skills for employment in the regional job market.2. Participants will achieve higher education levels that will lead to employment in jobs that provide a living wage.3. The business community will have a skilled workforce.4. The Eastern Idaho region will have increased training and educational opportunities in rural communities.5. Education will become a pathway out of poverty.



3.6 Prosperity Preservation Strategies

GOAL—Individual and regional prosperity will be safeguarded through the development of local abilities and the empowerment of people currently in poverty.

“The key to sustainability is recognizing and developing new generations of leaders and institutions that can sustain these strategies and help to innovate and think differently.”

—National Rural Funders Collaborative

Strategy

PARTNERS FOR PROSPERITY will develop personal empowerment programs that enable people in the lowest economic quartile to have greater control over their futures and to act as leaders in their own lives, families, and communities.

- P4P will develop leadership programs that equip people in the lowest economic quartile to participate more effectively as leaders in community problem solving and neighborhood development.
- P4P will develop mentorship programs that nurture the success of people in the lowest economic quartile as leaders in community development and poverty reduction measures.
- P4P will develop wealth retention programs that inform people in the lowest economic quartile about oppressive economic practices such as predatory lending and how to protect their financial stability.

“A bank is a place that will lend you money if you can prove that you don't need it.”

—Bob Hope



Action	Objective	Date	Outcome
Leadership	<ol style="list-style-type: none"> 1. P4P will convene a Prosperity Preservation Working Group to explore programs for leadership, mentorship, and wealth retention. 2. P4P will have a leadership component in the annual prosperity conference. 3. P4P staff will work with the Prosperity Preservation Working Group to develop and implement leadership programs for youth and adults, with specific emphasis on the lowest economic quartile. 4. P4P will use Area Coordinators (AmeriCorp Volunteers) to strengthen leadership and local capacity. 5. P4P will aid implementation of leadership programs on a regional level. 6. P4P will recruit graduates of the program for the RPTF and Advisory Board. 	<p>07/01/04</p> <p>01/01/05</p> <p>Ongoing</p> <p>01/01/05 and ongoing</p> <p>01/01/07</p> <p>Ongoing</p>	<ol style="list-style-type: none"> 1. Local expertise will be used to develop innovative and inclusive prosperity retention programs. 2. Leadership expertise will be shared with the regional community. 3. People in poverty will become active community leaders with a strong voice in civic matters. 4. Participants will acquire skills and knowledge to carry out community improvement projects. 5. New leaders will emerge in the Eastern Idaho community. 6. Participants will have improved self-esteem and confidence. 7. Communities will have increased civic involvement, stronger neighborhoods, and improved civic dialogue.
Mentorship	<ol style="list-style-type: none"> 1. P4P staff will work with the Prosperity Preservation Working Group to develop mentorship programs that pair people in poverty with a successful member of their community. 2. P4P will work with successful organizations to target mentorship possibilities. 3. P4P will aid implementation of the mentorship programs on a regional level. 4. P4P will provide technical assistance to the Working Group and help leverage resources. 5. P4P will recruit program participants for the RPTF and Advisory Board. 6. The RPTF will assist program participants by becoming and identifying mentors. 7. P4P will have a mentorship component at the annual prosperity conference. 	<p>07/01/04</p> <p>Ongoing</p> <p>01/01/07</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>01/01/05</p>	<ol style="list-style-type: none"> 1. People in poverty and people in prosperity will work together in a spirit of sharing. 2. People in poverty will have greater success as community leaders. 3. Program participants will acquire more self-esteem and confidence to act as leaders and carry out community development projects. 4. People in poverty will have strong role models. 5. Communities will support effective and capable leaders. 6. People in poverty will have more control over their lives. 7. The RPTF will provide program participants with successful, knowledgeable, and dedicated role models. 8. The RPTF and Advisory Board will have substantial representation from people in the lowest economic quartile.



Action	Objective	Date	Outcome
Wealth Retention	1. P4P staff will work with the Prosperity Preservation Working Group to develop programs for wealth retention and financial protection in partnership with community organizations.	07/01/04	1. People in poverty will have knowledge of oppressive financial practices such as predatory lending.
	2. P4P will aid implementation of wealth retention programs on a regional level.	01/01/07	2. People in poverty will be able to protect their financial assets.
	3. P4P staff will provide technical assistance to the working group and help leverage resources for the programs.	Ongoing	3. People in poverty will have greater financial security and economic independence.
	4. P4P will research and advocate wealth retention programs such as health insurance and coverage for catastrophic care.	Ongoing	4. People in poverty will have more control over their lives. 5. The risk of intergenerational poverty will be reduced through the retention of financial assets. 6. The regional community will be more prosperous and benefit from the financial independence of individual community members.